

18 Months Rolling Work Plan (January 2009 - June 2010) UN support for Communications, E-governance and Media

UNDAF

UNDAF Outcome
Expected CT Outcome:
 4. By 2012, institutional capacity and people's participation strengthened to ensure good governance
 1 Transparency, efficiency, effectiveness, participation and accountability strengthened at all levels.
 3 Capacity of key institutions to support parliamentary democracy strengthened

Expected CT Output(s): 1.1,1.2,1.3,3.1,
Implementing partner (s): Department of Information and Media (DoIM), Department of Information and Technology (DIT)

NARRATIVE

1. The AWP aims to: a) develop e-platform model for Gewog administrative office in close linkage with one at the Dzongkhag and national level agencies for CIC pilot and establishment b) capacity development for reporting on pro-poor & gender sensitive issues; investigative journalism; basic reporting & news editing for young print and broadcast media personnel.
2. In collaboration with DoIM, DIT, BICMA and UN agencies, the Gross National Happiness Commission coordinates the overall AWP implementation and progress review through quarterly, mid-year and annual review meetings. The IP is responsible for ensuring the achievement of AWP results through day-to-day management, implementation, monitoring of the activities, proper use of funds and submission of quarterly financial and progress reports. The UN agencies are responsible for monitoring, timely release of funds, and technical support to implementation.
3. The partners adopt HACT procedures for fund request, release and reporting. Quarterly Direct Cash Transfer modality is applied and Reimbursements or Direct Payment when necessary with prior agreement between all the parties. Assurance activities such as joint field monitoring, spot checks and scheduled audits will be conducted after agreement with the IP based on the micro-assessment recommendations.

Programme Period: 2008-2010
 Programme Title: Localisation of e-governance; Enhancing Communication Facilities at the Community Centres, and Local Human Capacities and Strengthening of the Media Sector to Promote Democratic Values and Culture
 Work Plan Title: UN Support for Communications, E-governance and Media
 Budget Code: () Duration: 18 Months (Jan 2009—June 2010)

Estimated 18 months budget: US\$ Allocated resources:
 ▶ UNDP US\$ 108,846USD (OR/DIT/ICTTF)
 ▶ UNDP US\$ 161,449USD (OR/DIT/HSF)
 ▶ UNDP US\$ 91,699USD (OR/DoIM)
 ▶ UNDP US\$ 90,000USD (RR/DoIM)
 ▶ UNDP US\$ 12,600USD (RR/BICMA)

Agreed by Implementing Partner:

Mr. Tenzin Chedra, Director, DIT
 Date: 29/10/2009

Mr. Kinley Wangchuk, Director, BICMA
 Date: 29/10/09

Mr. Sonam Phuntsho, Director, DoIM
 Date: 29/10/2009

Agreed by the Royal Government of Bhutan:

Mr. Karma Tshiteem, Secretary, GNH Commission
 Date: 28/10/2009

Agreed by UN Agencies:

Mr. Bakhtdir Burkanov, Deputy Resident Representative, UNDP
 Date: 30/10/2009

EXPECTED CP OUTPUTS and indicators including 18 months targets	PLANNED ACTIVITIES List all activities including M&E to be undertaken during the year towards stated CP outputs	TIMEFRAME						RESPONSIBLE PARTY Implementing Partner	UN	Source of Funds	Budget Description	PLANNED BUDGET		Total		
		2009		2010		2009	2010									
		Q1	Q2	Q3	Q4	Q1	Q2									
<p>4.1.1 & 1.2 Better service delivery and increased access to information through promotion and implementation of e-governance and e-literacy at all levels narrowing digital divide (rural-urban, men and women)</p> <p>Indicators:</p> <ul style="list-style-type: none"> Number of people availing information services from CIC (by type, gender and age) Number of youth, women and men availing e-literacy training Number of CICs launched Number of CIC operators and DIT personnel trained Manuals prepared <p>Target (18 months):</p> <ul style="list-style-type: none"> One Dzongkhag piloted on access to e-services for public service delivery Two gewogs tested on access to e-services for public service delivery 100 people trained on basic ICT skills 6 CICs 2772 CIC operators and DIT personnel trained Training manual completed 	1	Develop e-platform model for Gewog administrative office in close linkage with the one at the Dzongkhag and national levels.														
		1.1 Procurement of Equipments(Server)	X													
		1.2 Recruitment of Local Consultant(activity completed)														
		1.3 Ex-country training for relevant officers from central agencies for development of e-platform (The training on PHP and web application development)		X												
		2	Develop and experiment e-based forestry services, which can be provided through one-stop shops at the Gewog and community level													
		2.1 Recruitment of International Consultant		X												
		2.2 Ex-country study visit for Gups, Dzongda and relevant officers from Tromsa Dzongkhag and central agencies(activity completed)														
		2.3 In-Country training on e-platform and e-services for relevant officers from Tromsa Dzongkhag and central agencies														
		3	Provision of technical assistance in formulating a National Replication Plan of the e-platform for Geog administration offices and other relevant local government bodies and the selected most commonly used services through e-applications.													
		3.1 Recruitment of local consultant		X	X											
		3.2 Publication of National Replication Plan			X											
		3.3 Operational cost for project management		X	X											
		Sub-Total														
		Enhancing Communication Facilities at the Community Centres, and Local Human Capacities														
		1	Recruit national experts and UNVs to support community centre management and application development		X	X	X	X	X							
	2	Procurement of Hardware and software for 6 CICs		X												
	3	Coordinate with NFE and skill development classes to capacitate the centre to provide better learning environment and access to information		X	X											
	4	Produce the community center management manuals and pilot the cost recovery models to enhance sustainability		X	X											
		4.1.1 Installation of Equipment		X												
		4.1.2 Training of operators		X												
	5	Provide regular monitoring and technical backstopping support														
		5.1.1 Awareness creation in the communities														
		5.1.2 Launching/ Monitoring of CICs		X	X			X	X							
	Sub-Total															
	Assurance Activities:															
	1. Joint field monitoring visits (local planning, application of RBM and M&E, data collection and utilization), and advocacy recommendations		X	X	X	X	X	X								
	2. Spot checks and scheduled audits as per agreed micro assessment recommendations			X												
	3. Quarterly and annual review meetings		X	X	X	X	X	X								
	Total DIT Project Activities															
	Total - Assurance Activities															
	Project Support Cost (HSF)															
	Sub-total for DIT															
Z 1.3	Transparency, accountability and participator enhanced through strengthened role and capacity of the media															
	1	Strengthening of the media sector to promote democratic values and culture														
		1.1 Phase of capacity development (reporting on pro-poor & gender sensitive issues, investigative journalism, basic reporting & news editing for young print and broadcast media personnel)		X												
	Sub-Total															

Amount (US\$) 2009 2010 Total

38,756 - 38,756

11,290 - 11,290

- - -

27,466 - 27,466

54,590 - 54,590

51,590 - 51,590

- - -

3,000 - 3,000

15,500 - 15,500

8,000 - 8,000

3,200 - 3,200

4,300 - 4,300

108,846 - 108,846

32,062 21,452 53,514

62,950 - 62,950

3,000 - 3,000

1,500 - 1,500

3,000 - 3,000

3,000 - 3,000

8,000 - 8,000

5,000 7,450 12,450

118,512 28,902 147,414

4,000 - 4,000

227,358 28,902 256,260

4,000 - 4,000

10,035 - 10,035

227,358 28,902 256,260

19,815 - 19,815

19,815 0 19,815

EXPECTED CP OUTPUTS and indicators including 18 months' targets	PLANNED ACTIVITIES List all activities including M&E to be undertaken during the year towards stated CP outputs	TIMEFRAME						RESPONSIBLE PARTY	PLANNED BUDGET					
		2009		2010		UN	Source of Funds		Budget Description	Amount (US\$)		Total		
		Q1	Q2	Q3	Q4					Q1	Q2		2009	2010
Indicators: Public perception on the quality and content of information provided by media. Journalists' Association of Bhutan established and able to uphold freedom of the media and self-regulate to ensure highest standards of journalism.	2	*** Support establishment of Journalist Association of Bhutan, enabled to promote an independent media and provide a forum to discuss media performance/freedom of expression.	X					DoIM, Focal Reporters of Media Organisations	UNDP	UNDP/DGTF		6,524		6,524.00
	3	*** Compile survey report and analyse data of Media Impact Study 2008 to assess perception about media, access to media and media literacy of different parts of society particularly women, youth and the illiterate, and to analyse trends and challenges of Bhutan's media development. *** Institution of a joint working group to form Bhutan (ICJ) and Media Advisory Board with multi-sectoral representations from both public and private organisations to critically review, assess, make recommendations and advice the Government on media policies, laws, regulations, codes, etc to enhance strategic development of information and media Joint working group with broad participation of relevant stakeholders established and constructive discussions held on media-related legislation/regulations and legal/regulatory gaps identified to meet constitutional/international standards. *** Support effective communication mechanisms between parliament and media - Through raising awareness among parliamentarians about importance of open and responsive interaction with media.	X					DoIM	UNDP	UNDP/DGTF		13,913		13,913.00
Indicators: Capacity of the parliamentarians enhanced on importance/role of media and are capable of providing relevant information to media and public.	4	*** Support effective communication mechanisms between parliament and media - Through raising awareness among parliamentarians about importance of open and responsive interaction with media.						DoIM, Media Organisations, NA Secretariat	UNDP	UNDP/DGTF		12,778		12,778.00
Indicators: Capacity of the parliamentarians enhanced on importance/role of media and are capable of providing relevant information to media and public.	5	*** Support effective communication mechanisms between parliament and media - Through raising awareness among parliamentarians about importance of open and responsive interaction with media.	X					DoIM/NAB	UNDP	UNDP/DGTF		17,026		17,026.00
Indicators: Newly recruited reporters/journalists from media organisations (including radio stations) sent for attachment/training and able to use their enhanced experience/skills more effectively, positively, constructively, contextually and factually.	6	Capacity development for print and broadcast media through: 6.1 Training and attachment programme (at least, one month) for newly recruited reporters/journalists of media organisations in media institutes in Asian region for skills development through exchange of comparative media experiences.						DoIM/Beneficiary Media Organisations	UNDP	RR			15,000	15,000
Indicators: Capacity of private media organisations on techniques of quality news content and reporting/coverages enhanced.	6.2	Technical assistance for private media organisations including radio stations and print media for training of trainers (in-house training) by attaching foreign media expert for at least one month.						DoIM/Beneficiary Media Organisations	UNDP	RR			20,000	20,000
Indicators: Capacity of private media organisations on techniques of quality news content and reporting/coverages enhanced.	6.3	Media assessment study (1) Capacity needs assessment among stakeholders of film industry and freelance writers to recommend areas for training programme (2) Conduct in-house training workshops on capacity development and awareness of stakeholders in film industry and freelance writers including high-school leavers and university graduates on: - film as media, its role/impact on the audience/consumers, and ethics and social responsibility of film making. - Basic reporting and news editing - Skills and technicalities of photojournalism - Skills writing for radio and TV - Script writing and skills on quality script writing	X					DoIM/Beneficiary Media Organisations	UNESCO	IPDC/UNESCO		15,000		15,000
Indicators: Number of film producers/makers, actors and freelance writers trained and sensitised on the role and impact of films on individuals, society and national development, and constructive production enhanced.	7	Basic reporting and news editing - Skills and technicalities of photojournalism - Skills writing for radio and TV - Script writing and skills on quality script writing						DoIM	UNDP	UNDP		5,000	5,000	10,000
Indicators: DoIM capable of developing media policies, regulatory guidelines and development programmes independent of outside assistance and public communication implemented professionally.	8	Institutional capacity development of DoIM through: - Attachment of international media expert in DoIM for 4-6 months to review DoIM's institutional development plan (existing mandates & functional responsibilities) and develop strategies to put the institution plan into practice, and to develop future plan of action for DoIM bettering its mandate. - Short term trainings in media policy development and analysis, communication research, public communications, development, journalism and media management studies.							UNDP	UNDP		35,000		35,000
Indicators: Sensitisation programmes on information-sharing carried out in district headquarters, focal persons appointed and district information sharing focal persons trained & are aware of the importance of responsive media relations and internal policies to promote open and responsive public information procedures.	9	10.1 Further training of information-sharing focal persons of District/autonomous agencies at central level. Implementation of information-sharing policy guideline in district headquarters, and training of district information-sharing focal persons/media spokespersons.						DoIM	UNDP	UNDP		5,000	5,000	10,000
Sub-Total for DoIM	10	Monitoring and Evaluation Capacity building for regulation of media sector	X	X	X	X	X	UNDP	UNDP	UNDP/DGTF		6,643	45,000	6,643.00
												136,599	45,000	181,599.00

EXPECTED CP OUTPUTS and indicators including 18 months' targets	PLANNED ACTIVITIES List all activities including M&E to be undertaken during the year towards stated CP outputs	TIMEFRAME						RESPONSIBLE PARTY Implementing Partner	UNDP	Source of Funds	Budget Description	PLANNED BUDGET			
		2009			2010							Amount (US\$)	2010	Total	
		Q1	Q2	Q3	Q4	Q1	Q2								
4.1.3 Transparency, accountability and participation enhanced through strengthened role and capacity of the media Indicators: • Public perception on the quality and content of information provided by media Target (18 months):	1 Study Visit to enhance capacity for regulating and building relevant regulatory mechanism for media sector		X					BICMA	UNDP	Study Visit	12,500			12,500	
Sub-Total for BICMA												12,500			12,500
GRAND TOTAL												376,657	73,902		450,559